

Ahead of
THE GAME

THE BUSINESS LEADERS CONFERENCE 2025

BUSINESS
LEADERS
MALTA



M Malta
daily



INTRO:

Join us at the “Ahead of the Game” conference, where business leaders and C-level executives will converge to explore cutting-edge strategies for navigating today’s complex and rapidly evolving business landscape.

This exclusive event will focus on leadership, innovation, and growth, providing actionable insights to help you stay ahead of the curve in a disruptive world.



In 2009, Business Leaders Malta (BLM) launched a modest idea in collaboration with Mdina Partners, Jugs Malta, and Konnekt. The first BLM conference attracted over 150 attendees, and it quickly grew in popularity.

Today, the annual event hosts over 700 attendees, making it Malta's largest business conference. It connects Generations X, Y, and Z, emphasising the importance of cross-generational dialogue. The event gathers influential business figures and features renowned speakers from various fields, including entrepreneurs, TEDx speakers, astronauts, and international sports professionals.

Recognised as a must-attend event, the conference is a premier networking opportunity in Malta's business calendar, bringing together even the most elusive business leaders for five hours. After a brief hiatus due to the COVID-19 pandemic, the BLM conference returned, partnering with Malta Daily, a leading social media platform, to reach an even broader audience.

FOCUS:

The conference will address five key transversal themes that are critical for business success in the modern era:

[Redacted]

[Redacted]

[Redacted]

INSPIRATIONAL KEYNOTES

Listen to top business leaders as they share the latest business discoveries and successes.

THOUGHT-PROVOKING PRESENTATIONS

Gain new insights, discover new perspectives and be inspired to take action with thought-provoking presentations.

INSIGHTFUL PANEL DISCUSSIONS

Learn about new ideas, trends and strategies through captivating panel discussions.

UNPARALLELED NETWORKING

Engage with like-minded professionals and make meaningful connections through unparalleled networking opportunities.

FUN ENERGISER ACTIVITIES

Get energised and engaged with our interactive energiser sessions.

LIVE Q&A SESSIONS

Interact with leading experts and get your questions answered in our engaging live Q&A sessions.

STATE-OF-THE-ART VENUES

Enjoy a modern, immersive experience with state-of-the-art venues, exhibition spaces and audiovisual experiences.

NOURISHING RECEPTION BREAKS

Keep your energy levels up with nutritious breakfast and lunch receptions.

1

STRATEGIC LEADERSHIP IN AN ERA OF UNCERTAINTY

Learn how to craft resilient, adaptive strategies that enable
long-term growth amid market volatility and technological disruption.

THE DEFINING LINE BETWEEN THRIVING AND EXTINCTION

Explore how embracing AI can redefine your
business, propelling organisations to new heights,
while those failing to adapt risk becoming obsolete.

2

3

LEGACY LEADERSHIP: BUILDING BUSINESSES THAT OUTLAST THEIR FOUNDERS

Discover strategies for creating enduring businesses that thrive across generations, transcending the vision of their founders.

EVOLVING STRATEGIC MARKETING AND VISION

Stay competitive by evolving your brand vision and marketing strategies, leveraging data-driven, personalised engagement to capture future markets.

4

5

MANAGING CHANGE, CULTURE, AND CONFLICT FOR SUSTAINABLE GROWTH

**Master change management and conflict
resolution to drive sustainable growth
while fostering an adaptive, forward-thinking company culture.**



A TRANSFORMATIVE EXPERIENCE:

SPONSORSHIP PACKAGES:



PLATINUM

€20,000



GOLD

€10,000



SILVER

€5,000



BRONZE

€2,500



OPTION TO OFFER CUSTOM SPONSORSHIP PACKAGES FOR A CHEAPER PRICE.

Example: A company asks to have a flyer handed out during one of the events.

SPONSORSHIP PACKAGES:

What each sponsorship package entails.

Prices to be adjusted as per the above.
Packages subject to change.

	12x3x2	8x3x2	4x3x2	2x3x2
○ Backdrop & Carpet.	2	1	1/2	
○ Company profile on sponsors page in e-magazine.				
○ 1 page advertorial <u>inside cover of magazine</u> distributed during conference or A4 Company collateral placed in delegate package. (first come first served)				
○ Company logo on Business Leaders Malta Website.	★ Large	★ Medium	★ Small	
○ Company logo on stage.				
○ Mention on conference promotions and in social media.				
○ Complimentary invites for your clients.	30	20	10	5
○ Special mentions and recommendations during event.	2	2	2	
○ Company logo on personalised invite & printed material.	★	★	★	★
○ Visuals at registration.	★	★	★	★
○ Sponsor video Ad featured on social media.	★	★	★	★
○ Printing of your logo on lanyard (provided by sponsor).	★	★	★	★



We look forward to welcoming you to what promises to be a stimulating, inspiring, and unparalleled networking experience.

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LET'S TALK

GET IN TOUCH WITH OUR TEAM VIA EMAIL
EVENTS@BUSINESSLEADERSMALTA.COM

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